



### **Coalition Mission Statement**

People who love music understand that creativity, talent and hard work are required to bring it to life. The goal of *musicFIRST (Fairness in Radio Starting Today)* is to ensure that struggling performers, local musicians and well-known artists are compensated for their music when it is played both today and in the future. Of all the ways we listen to music, corporate radio is the only one that receives special treatment. Big radio has a free pass to play music – refusing to pay even a fraction of a penny to the performers that brought it to life. *musicFIRST (Fairness in Radio Starting Today)* is committed to making sure everyone, from up-and-coming artists to our favorites from years-ago, is guaranteed *Fair Pay for Air Play*.